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INDUSTRY UPDATE



**The power of polish: Revlon retrospective combines beauty with modern art to celebrate brand's 80-year anniversary**

Iconic beauty brand Revlon celebrated its 80-year anniversary last month with a pop-up retrospective exhibition at The London Film Museum in Covent Garden. Entitled *Enamoured: 80 Years of Revlon*, the three-day showcase detailed the brand's journey highlighting its most innovative moments with artefacts from the archives as well as art installations – created by a group of London creatives - inspired by the brand's signature products.

"The exhibition brought such a diverse range of artists together to celebrate the iconic history and showcase the pioneering style of Revlon through collaboration," says curator Ryan Lanji. "As a fashion and art curator it was phenomenal to welcome the beauty, fashion and art industry to the London Film Museum and unveil the possibilities of beauty as contemporary art – I think everyone was captivated and inspired to

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...on [Daylightcompany.com](#) to see the company's newly revamped website. Users can view the leading lighting specialist's product portfolio, the benefits of its lamps as well as a dedicated



**Eyelash extensions trade body to launch at Professional Beauty**

A new not-for-profit trade body for eyelash technicians is set to launch at next month's Professional Beauty London exhibition. Lashologist, which has been set up by Chrissy Henderson in response to the sector's growth, will offer memberships to individuals and businesses providing eyelash services in the UK. For £59.99 a year, members will learn about the best practice, receive industry updates and help to ensure their standards meet the highest health and safety requirements.

Its founder hopes the organisation will be recognised as the voice of the eyelash industry while raising its profile as a profession in its own right. She says: "My aim is that Lashologist UK will ensure that members are properly trained and maintain the highest possible standards. We will also give a whole range of benefits including insurance, education, networking and

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